

How To Be Memorable From the Start

By Sandi Wright

A Memorable Beginning Involves:

- Space
- Posture
- Stance
- Hands
- Whole Body
- Stage Proxemics

Persons and Non-Persons

- Servers
- Maids
- Custodians
- Audiences

Eye Contact

- Your best communication tool
- Expresses Emotion
- Makes the audience feel comfortable

Downstage Movement

- Puts you in touch with the audience
- Makes it more personal

Listen to what your audience is telling you

- Be gracious
- Keep it simple and sincere
- Acknowledge that you hear them
- Invite participation
- Enjoy the moment

Pitch Pipe Technique

- Be confident
- Tune it
- Set the mood
- Start over if you aren't secure

First Impression Check List

- Make an energetic entrance
- Take command of the stage
- Keep your costuming simple
- Smile like you're happy to be there
- Make direct eye contact
- Get as close as you can to the audience
- Create a confident illusion
- Accept applause like you hear it
- Talk to your audience
- Pace the pitch
- Take in the whole audience
- Make "persons" out of your audience

HAND GESTURES and EMBLEMS

Palm (emotive area)

Fingers (mental area)

Thumb (vital area)

Index finger	force and judgment
Little finger	feminine, delicate
Center fingers	implements of affection (when we stroke or caress an object)
Thumb	vital and indicates strength and will

